

Fields Land Rover
80 Green Bay Road, Winnetka, IL



Client: Fields Motor Group
Architect: JRB Group Architects
Role: Construction Manager

ICI will complete upgrades to this dealership in Winnetka to reflect Land Rover's New Re-Image Program.

The project brings ICI full circle with Fields Motor Group, as this re-image represents our 22nd project together since 1996, with our very first team project completed at this exact location!

The six week project will include complete demolition and reconstruction of the showroom. New offices for the General Manager and Key Sales Associates are being constructed. The showroom's makeover will include the installation of all new tile and wood flooring, new furniture and millwork display areas throughout the store.

Exterior elements are also being upgraded to Land Rover's current design standards, including the recognizable Land Rover Icon Tower, to an aluminum composite metal panel finish with new applied signage.

To complete this project in the most expeditious manner, and minimize the affect to customer sales, ICI arranged for the staff to operate out of a temporary sales trailer. ICI will procure all materials prior to demolition of the space. Once construction begins, the 4,500 SF space will be complete and ready to turn over in just six (6) weeks.



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