

Blu by Antik Denim
Westfield San Francisco Center, San Francisco, California



Client: Blue Holdings, Inc.
Architect: spg3
Role: General Contractor

With only six weeks to meet the grand reopening of the newly expanded Westfield San Francisco Center, ICI worked around-the-clock to complete the 3,500 SF interior of this high end denim boutique for Blue Holdings, Inc.

Completion of the build-out required a significant coordination of efforts on the part of everyone involved. Ornate cherry finishes, fixtures and ceiling veneers required expedited shipments. In addition, the installation of glass wall tile and intricate soffit detailing necessitated 24-hour per day work by the ICI team.

The result was a finished product worthy of the name, Blu, and the \$150-\$400 denim products that have been featured in *Glamour* and *In Style* and have been worn by Cameron Diaz, Jennifer Lopez and Jessica Simpson. Blu offers brands such as Antik Denim, Yanuk, Taverniti So and U Jeans.

Anchored by Bloomingdales and Nordstrom, the Centre, at 1.5 million SF, is the third largest mall in the country, attracting 25 million visitors each year and grossing more than \$60 million yearly. Today it offers a multiplex theater and San Francisco State University satellite campus.



INTERNATIONAL CONTRACTORS, INC.

977 S. Route 83, Elmhurst, Illinois 60126

Phone: 630-834-8043

Fax: 630-834-8046

www.iciinc.com